

REBECCA PETERSON STUDIO

Pricing + Services Guide



The background of the slide is a collage. On the right side, there is a vertical strip of pink fabric with a large, bold floral pattern in shades of orange and pink. The rest of the background is a soft-focus collection of various business cards and paper scraps in different colors like teal, orange, and purple. Some of the visible text on the cards includes "ALLEGRIA", "MELISSA", and "Baby".

OUR MISSION

Nobody wants a
business that looks
unprofessional.

Rebecca Peterson Studio helps businesses
define their values + personality, design a
unique brand, and develop websites that
really work, so they can stand out in their
industry, attract their ideal clients, and
increase their income + impact.

THE REBECCA PETERSON STUDIO DIFFERENCE

What sets us apart from other design studios?

HEART-CENTERED STRATEGY

Our strategy-first process goes beyond aesthetics to resonate with your core values and ambitions. Rooted in emotional intelligence, we understand current market dynamics and the unique needs of your audience. We align business essentials with your deeply-held desires for an authentic, long-lasting brand impact.

INDUSTRY-LEADING DESIGN

With over a decade of experience, our work is based on a deep appreciation for and understanding of visual perception, buyer psychology, and timeless principles of design. We're proud of our roster of 100+ satisfied clients, our portfolio speaks to a process that's uniquely powerful and visually effective.

SELF-ACTUALIZED PROCESS

We view brand development as a transformative journey that elevates your self-image as well as that of your ideal clients. The designs we create are not just beautiful visuals but a true reflection of your unique purpose and powerful personality. We don't fabricate identity; we reveal and magnify the inherent brilliance of your business.

OUR SERVICES

We help client-based businesses
create, communicate, and deliver value
through strategic brand and website
designs that are *professional,*
trustworthy, and profitable.



BRANDING, WEBSITE, COURSE DESIGN

Heal with Melissa worked with Rebecca Peterson Studio to develop a gentle and welcoming brand + website to sell her signature Cancer Healing Guide.

BRANDING, WEBSITE

Kaelynn Priest engaged Rebecca Peterson Studio to develop a strategic brand + website that would reflect the most authentic version of herself and share her passion with her clients.



BRANDING, WEBSITE, PRODUCT DESIGN + PACKAGING

Wave of Mind started a mental health movement when they worked with Rebecca Peterson Studio to create a brand, website, and set of guided journals that bridge the gap between self-help and therapy for millennial women.



BRANDING, WEBSITE

Rebecca Peterson Studio helped Amber Smith create an iconic brand and website to elevate the identity of her bespoke coaching business and attract a higher clientele.

BRANDING, WEBSITE, COURSE DESIGN

With a brand + website full of childlike wonder, Cozy Baby Sleep introduced a research-based, guilt-free baby sleep course and downloadable sleep guides.



BRANDING, WEBSITE

Sara Brewer helped over 250 students in her program, Overcome Pornography for Good when she engaged Rebecca Peterson Studio to develop a strong, gender-neutral brand + website.





OUR SERVICES

OPTION 1 *Branding Only*

Bespoke Brand Development

OPTION 2 *Website Only*

Custom Website Design + Development

OPTION 3 *Branding + Website*

Full-Scale Brand + Website Design

OPTION 1

Bespoke Brand Development

Get total clarity in your business vision, values, and messaging with our comprehensive brand strategy and stunning brand identity uniquely designed for your business.

WHAT'S INCLUDED?

- ★ Private brand consulting with Rebecca to discuss your business goals and understand your vision.
 - ★ A comprehensive brand strategy to define your target audience and elevate your ideal client.
 - ★ Development of your mission, vision, and values for internal strategic direction and external marketing.
 - ★ Crafting of your precise positioning and messaging to differentiate your business.
 - ★ A unique visual identity, including logos, color palette, typography, and imagery.
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\$10,000 PAY IN FULL or *5 monthly payments of \$2200*



OPTION 2

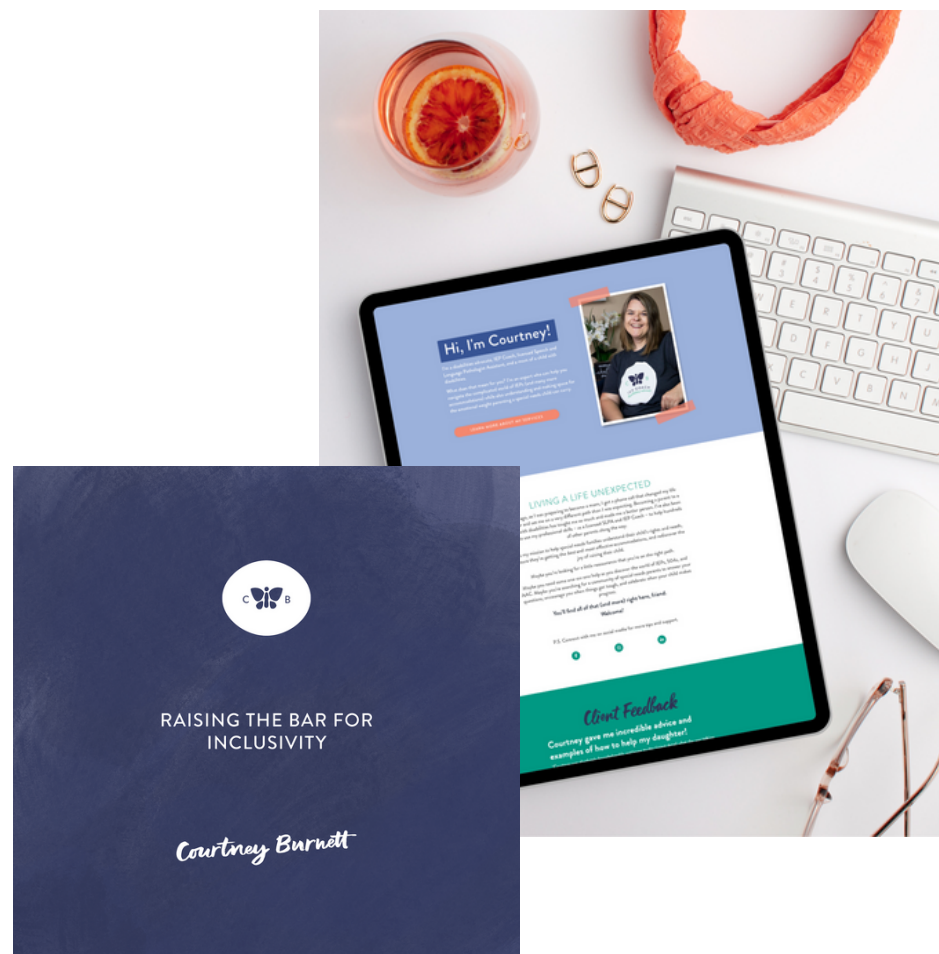
Custom Website Design and Development

Systemize and scale your business with a high-performing website using our proven process and pages designed to match your existing brand identity.

WHAT'S INCLUDED?

- ★ Strategic website content plan and outline, organized for optimal user engagement.
- ★ Design of a custom website layout to forge an emotional connection with visitors.
- ★ Curated photography, illustrations, and custom icons to enhance the site's visual appeal.
- ★ Custom website copy written by team copywriter, optimized for basic on-page SEO to drive traffic.
- ★ Development of the website on your platform best suited for your business needs.

CUSTOM QUOTES STARTING AT \$5,000



OPTION 3

Full-Scale Brand + Website Design

Accelerate your business growth with a complete reinvention of your online presence through a bespoke brand strategy + design as well as custom website development.

WHAT'S INCLUDED?

- ★ Private brand consulting with Rebecca to discuss your business goals and understand your vision.
 - ★ A comprehensive brand strategy, positioning, and messaging guide for your business.
 - ★ Creation of a distinct visual identity, including logos, color palette, typography, and imagery.
 - ★ Copywriting, design, and development for a 5-page website (Home, About, Services, Contact, and Blog).
 - ★ A set of custom social media graphics for you to introduce your brand and establish credibility online.
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\$15,000 PAY IN FULL or 5 monthly payments of \$3200





REBECCA PETERSON STUDIO

Let's Get Started!

Are you ready to take your business to the next level with a gorgeous brand + website? Start by completing a project application so we can learn about your business goals and schedule a 30-minute consultation to make your project official.

APPLY NOW



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